

Optional Software Bundle Eliminates Custom Development for Basic ID Programs

Datastrip Offers Low-Cost Deployment of DSVII Mobile ID Readers with Mobile ID/Mustering Applications from Smart Media Innovations

(February 2, 2006) — Datastrip announced today that its DSVII-SC mobile biometric identification terminals are now available with pre-built mobile identity verification and/or emergency mustering applications from UK-based Smart Media Innovations (SMI). The new software bundle dramatically lowers implementation costs for basic mobile identity management initiatives, particularly those requiring a small number of readers, by eliminating the need for custom application development.

SMI's software will enable organizations to quickly and cost-effectively extend the capabilities of their current security systems to mobile environments where they can be used by security officials who operate beyond fixed checkpoints, personnel manning temporary entry portals, and first responders answering emergency calls. Datastrip's DSVII-SC is the first biometric smart card reader to offer SMI's software as an option.

“Until now, security dealers and integrators frequently were unable to equip their clients with mobile security solutions because clients balked at the high cost of developing custom applications. Bundling SMI's software with our DSVII-SC reader solves that problem for basic implementations by slashing software costs by 70 to 80%,” said Datastrip CEO Steve Blackmore. “These are proven, out-of-the-box systems that can greatly simplify the mobile security deployment process for many businesses.”

SMI's mobile identity verification application enables data on smart cards, prox cards, HID iCLASS cards, bar codes or other credentials decoded by the Datastrip DSVII-SC to be compared against an organization's access control system or other core database to confirm the identity of the cardholder. The SMI software also allows in-house identity data to be transferred to an on-board DSVII database without custom programming.

SMI's mobile mustering application enables organizations to use the DSVII-SC to easily compare a list of employees who entered the office using an access credential during the day with a list of employees who have left the building and assembled to be registered as evacuated in an emergency scenario. Data collected by the DSVII will be automatically transmitted to the host application and cross-referenced in real time, providing valuable information for rescue efforts by first responders.

Both SMI software packages serve as a gateway between the customer's in-house database and the DSVII-SC device, with no need to integrate and store database software within the SMI applications themselves.