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Matt Shannon Joins Datastrip's Federal Sales and Marketing Team

WAYNE, Pa. (May 19, 2009) — Datastrip, a world leader in field-proven mobile identity verification, announced that Matt Shannon has joined its Federal Sales and Marketing team.

The need for biometric ID verification technology continues to grow in the U.S. with the implementation of TWIC, PIV, multimodal biometric and e-passport initiatives. In his new role, Shannon will join Roger Morrison, Datastrip's Director of Federal Sales, in supporting the growth of mobile biometric reader solutions in the federal marketplace.

"The expansion of U.S. biometrics initiatives has given Datastrip the opportunity to grow to meet the need for mobile biometric solutions in government and military applications," said Joe Delaney, Datastrip's Vice President of Sales and Marketing. "With his previous success in supporting federal agencies, Matt is well-prepared to help lead Datastrip into the future of biometrics technology and security."

"Datastrip has an unmatched reputation for real-world implementations of mobile devices that operate in the most demanding environments — in Iraq, at maritime ports, ship-board and in the field with police in many states to name a few," Shannon said. "Having worked with Datastrip for years as a partner, I jumped at the chance to join Datastrip officially."

Prior to joining Datastrip, Shannon was the Vice President of Public Sector Sales for Lumidigm, a manufacturer of biometric sensor technology. He also served as Vice President of Federal Sales for SAFLINK Corp., a supplier of identity assurance management solutions.

Shannon holds bachelor's degrees in Business and Finance and Computer Science from Mount Saint Mary's University in Emmitsburg, Md.

About Datastrip

Datastrip is a world leader in field-proven mobile identity verification. Together with market-leading biometric and information technology vendors, Datastrip specializes in providing secure portable information and ID solutions that provide on-the-spot verification of credentials from any individual. The Datastrip product line supports facial, iris and fingerprint biometric matching, as well as contact-based and contactless ID cards such as national ID cards and passports. For more information, visit www.datastrip.com or call (800) 548-2517.

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