



Datastrip's 2D Symbology Available Online for Public Review
AIM Global Hosts Document for Download and Comment

EXTON, Pa., March 3, 2008 — Datastrip Inc., a worldwide provider of field-proven mobile identity verification systems, announced that the Public Review Draft of the International Symbology Specification – Datastrip 2D has been developed by AIM Global's Technical Symbology Committee. AIM Global, the association and worldwide authority on automatic identification, will host the document on its Web site until March 20, 2008.

Datastrip 2D is a variable-size, variable-density two-dimensional symbology. The bar code can encode text, binary and biometric data, and it includes Reed-Solomon error detection and erasure correction algorithms. It offers end users high data capacity at a required minimum level of error correction.

“With increasing demands for machine-readable identity documents, Datastrip 2D offers government agencies and corporate human resources departments another robust means of encoding data in addition to existing options,” said AIM Global president, Dan Mullen.

Datastrip 2D is designed to be printed on flat surfaces such as ID cards, driver's licenses and passports that require machine-readable biometric data. It can be easily produced by low-cost printing technologies such as ink jet, laser and plastic card printers. Datastrip 2D can be read with the Datastrip family of card readers.

“With the multiple initiatives worldwide to produce low-cost, biometric-enabled identity cards, this technology, together with a tamperproof watermark, provides the market a dependable, affordable means for identity verification without putting an individual's

identity information at risk,” said Joe Delaney, Datastrip’s vice president of sales and marketing.

The Public Review process ends March 20, 2008. Interested reviewers can download the document for a nominal fee from the AIM Global Web site at www.aimglobal.org/estore/ProductDetails.aspx?productID=580. AIM Global members may download the paper for free with login. Reviewers should submit comments via ISO form 13-B (available during the document download process) to editor@aimglobal.org.

About AIM Global

For 35 years, AIM Global has served as the association and worldwide authority on automatic identification, data collection and networking in a mobile environment. AIM members are providers and users of technologies, systems and services that capture, manage and integrate accurate data into larger information systems. Serving members in 43 countries, AIM Global is dedicated to accelerating the growth and use of automatic identification and mobility technologies and services around the world.

For more information on AIM Global, its technologies and its members, visit www.aimglobal.org or www.rfid.org.

About Datastrip

Datastrip Inc., Exton, Pa., is a world leader in field-proven mobile identity verification. Together with market-leading biometric and information technology vendors, Datastrip specializes in providing secure portable information and ID solutions that provide on-the-spot verification of credentials from any individual. The Datastrip product line supports biometric fingerprint matching, as well as contact-based and contactless ID cards such as national ID cards and passports.

Datastrip’s DSVII and DSV2+TURBO[®] biometric/ID card readers are the first handheld single-fingerprint capture devices approved for purchase by federal agencies under the General Services Administration’s FIPS 201 evaluation program. For its work with the DSVII, Datastrip won Frost & Sullivan’s Product Innovation of the Year Award for the smartcards market in 2006.

For more information, visit www.datastrip.com or call (800) 548-2517.

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